



Board of Trustees Meeting Minutes
October 6, 2023 • Zoom

Trustees

Randy Cox
Francis Gibson
Heather Groom
Jeff Kahn
Miguel Mayorga
Gayle Pollock
Rick Robinson, Chair
Karl Rostron
Karen Soper, Vice Chair
Derek White

College Personnel

David Allred, Associate Provost
Cody Branch, Student Affairs & Enrollment VP
Marci Larsen, Board Secretary
Stacey McIlff, President
Jay Olsen, Technical Education VP

Others

None

Welcome

Chair Robinson called the meeting to order and thanked everyone for making time to meet.

Certificate – Paraprofessional in Education

Associate Provost Allred reported that the title change for the Paraprofessional in Education Certificate had been changed to reflect the trustees' recommendation.

Academic Departments Restructure

Associate Provost Allred asked trustees to approve the following adjustments to the academic department structure. He said the changes come because of growth in the technical education programs.

- Rename the Physical Education Department the **Exercise Science Department**
- Create a new **Health Professions Department** by moving EMT, Medical Assisting, and CNA faculty out of the Nursing Department.
- Create a new **Construction Technology Department** by moving Construction Management faculty out of the Industrial Technology Department

Trustee Kahn made a motion to approve the changes. Trustee White seconded the motion, and it carried unanimously.

Enrollment Report

President McIlff reminded board members that USHE distributes an annual enrollment report and said she wanted trustees to have a preview before the report was made public. She shared the history of two third-party partnerships and detailed the impact those partnerships had on enrollment and the budget. Although well-intended, President McIlff said the partnerships proved to be problematic. Vice President Branch reviewed enrollment trends with and without the partnerships and noted the published third week report will show a significant decline. The loss of enrollment also results in a loss of revenue, President McIlff said, but trustees were assured the college is financially healthy.

Vice President Branch said Snow College will use fall 2023 enrollment as a new baseline on which to build for the future. He said the focus will be on healthy, sustainable growth that matches the institution's mission and legacy. He reported that the college is in the process of developing and implementing a comprehensive Strategic Enrollment Plan that outlines strategies for recruiting new students and enhancing the retention of current students.

President McIlff said these decisions have been made in consultation with the commissioner's office and said she will meet with other stakeholders to share the complete picture prior to the public enrollment report release.

Trustees expressed their support for exiting the partnerships and appreciated the administration's willingness to resolve the challenges and focus on real, sustainable growth.

Adjournment

The meeting was adjourned.

A handwritten signature in black ink that reads "Marci Larsen". The signature is written in a cursive, flowing style. Below the signature is a horizontal line.

Marci Larsen, Board Secretary

Approved: November 20, 2023