



## Board of Trustees Meeting Minutes November 17, 2021 • Ephraim, UT

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### *Trustees*

Kay Christensen  
Randy Cox  
Brady Curtis  
Heather Groom  
Jeff Kahn  
Leslie Keisel, Chair  
Karen Soper  
Rick Robinson, Vice Chair

### *College Personnel*

Teri Clawson, Enrollment AVP  
Brad Cook, President  
Carson Howell, Finance VP  
Melanie Jenkins, Provost  
Diane Johnson, Online AVP  
Marci Larsen, Board Secretary  
Stacey McIlff, Tech Ed VP  
Larry Smith, Faculty Senate President  
Garth Sorenson, Faculty Association President

### *Others*

Jen Cook, First Lady

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### Welcome

Chair Keisel called the meeting to order and welcomed the group.

### Minutes from the Previous Meetings

Chair Keisel entertained a motion to approve the September 10, 2021, and October 8, 2021, board meeting minutes. As follow-up to the last meeting, Trustee Christensen asked if the financial audit would be completed by the end of month as reported in September. Vice President Howell said the deadline should be met. With that, Trustee Kahn made a motion to approve the minutes as provided. Trustee Cox seconded the motion, and it passed unanimously.

Board members separated into committee meetings and then reconvened as a Committee of the Whole.

### Finance and Facilities Committee Report

Trustee Cox thanked committee members for participating in their meeting and noted two action items.

- **Financial Great Basin Station (GBS) Lease:** Vice President McIlff reminded the trustees of their recent trip to the Great Basin Station and asked them to approve the request to seek a long-term lease for the facility. Trustee Christensen shared his family's experiences with the GBS and said he believes the facility will be well-utilized. Vice Chair Robinson made a motion to support the college's request to follow the necessary steps to enter into a long-term lease arrangement with the Forest Service for the Great Basin Station. Trustee Christensen seconded the motion, and it passed unanimously.
- **Housing and Wrestling Complex in Richfield:** Vice President Howell reminded the group of the college's work towards and interest in securing housing on the Richfield Campus. He said there have been various sites and various options throughout this process and thanked the trustees for their commitment to the project. He told the group of a new opportunity presented to the college by a private developer who wanted to lease space to the college. He also reminded trustees of Sevier County's pledged financial support and said that money could be used for this option as well. Vice President Howell said the college has a contract, which details a 15-year lease and escalation clause, that legal counsel is reviewing. The hope, Vice President Howell said, is to recruit wrestlers to fill a majority of the rooms. President Cook noted the college would have to subsidize the project initially, and the group talked about future plans and financial implications for various options. Trustee Cox made a motion to move forward with the plan as presented. Vice Chair Robinson seconded the motion, and it carried unanimously.

### Academic and Student Affairs Committee Report

Trustee Kahn noted two action items: advancement and tenure recommendations and a department name change and called for action on both.

- **Advancement and Tenure Recommendations:** Provost Jenkins said two additional names had been approved by the faculty committee after the list had been sent to the board and asked that Anthony Beal (Business) and Anthony Smith (English) both be added to the provided list to be advanced to assistant professor. Trustee Kahn made a motion that those presented by Academic Affairs (see list below) be advanced and/or given tenure as recommended. Trustee Christensen seconded the motion, and it carried unanimously.
  - **Final Tenure:** Mark Andreasen (Business), Lindsay Chaney (Biology), Jill Christensen (Nursing), Josh Hales (Business), Katie Justesen (Education and Family Studies), Kelly Larsen (Business), Vikki Masters (Education and Family Studies), Andrew Nogasky (Theater), Dmitri Peskov (Dance), Anita Slusser (English), Kristi Stevens (Communications), Brian Stucki (Music)
  - **Advancement:** Heather Holland advancement to Assistant (English), Scott Jackson advancement to Assistant (Social Science), Kelly Larsen advancement to Associate (Business), Chris Lee advancement to Assistant (English), Chans Lund advancement to Assistant (Business), Scott Meek advancement to Assistant (Geology), Keith Steurer advancement to Assistant (Engineering), Brian Stucki advancement to Associate (Music), John VanOrman advancement to Assistant (Communications), Anthony Beal advancement to Assistant (Business), Anthony Smith advancement to Assistant (English)
- **Change of Academic Department Name - Allied Health to Health Professions** Trustee Kahn made a motion to change the name of the Allied Health Department to the Health Professions Department. Trustee Cox seconded the motion, and all voted in favor.

At the conclusion of this report, Vice Chair Robinson commended and thanked Trustee Kahn for his remarks at the annual Chamber event in Richfield. Chair Keisel also thanked Trustee Kahn for his fundraising efforts with the Richfield Campus, and President Cook added his appreciation for Trustee Kahn's philanthropy.

### Audit Committee Report

Vice President Howell updated the trustees on staffing in Internal Audit, noting Bryce Warby was hired as a staff auditor to assist Wayne Bushman. Immediately after that, Vice President Howell said, Wayne took a job with USHE and Bryce had been asked to continue to support the Controller's Office before transitioning. Bryce then announced his intention to leave Snow College, which – Vice President Howell – resulted in an unstaffed office. He said the plan is to have someone hired by March. In the meantime, he said the college will draw on USHE if needed. Chair Keisel asked how that would impact the AOL audit, and Vice President Howell said he would contact the system office to get their recommendation and possibly ask for a deferment.

While waiting for lunch to be served, President Cook asked Vice President McIff to briefly update the board on the work she is doing with advisory boards, and she shared success and connections being made with employers and industry. President also asked Provost Jenkins to report on the recent K-16 Alliance meeting; she said the local superintendents came to campus and had a robust discussion where everyone left energized. President Cook commented on the importance of having positive relationships with these and other stakeholders.

### Best of State Recognition

President Cook welcomed the college's Best of State recipients and said the purpose of today's invitation was to officially honor them with the trustees. He thanked Trustee Groom for her guidance throughout the process and asked her to share her perspective. Trustee Groom shared a little about Best of State, congratulated the recipients, and thanked the marketing team for their great work. She said the awards are a great opportunity for the college to be recognized and highlight the specific programs and dedicated people at Snow.

President Cook and members of the board honored the following individuals and presented them with a framed Best of State gold medal: Barbara Dalene, Academic Advisor; Jay Olsen, Faculty Member; Stacey McIff, Administrator; and Larry Smith representing the faculty for the curriculum development for the Learn & Work program.

Chair Keisel said receiving these accolades helps advance the college, and Trustee Christensen commended all faculty and staff for focusing on student success. To conclude, Trustee Groom talked about the college winning the BOSS award for the entire education category and said how significant this award is. She said the impact on the community (specifically the college's response to COVID, the training programs that are offered, and the outreach to surrounding areas) really set Snow College apart in the review process. Trustee Groom offered kudos to President Cook for having the vision to initiate this application process and said it is heartwarming to see the great things Utahns are doing.

### Strategic Planning Retreat

President Cook shared current higher education enrollment facts and trends, and AVP Clawson led a discussion on strategic enrollment growth. She asked the trustees to participate in a vision-based headline-writing activity. **Topics** that surfaced included growth, quality, success, innovation, meeting needs, economic impact, outperforming, CBE, and Richfield. **Populations** to consider included underserved (rural minorities, low-income, 50+, international), Utah County, some college/no degree, LDS youth who want to come to Utah, and prison. **Programs** to consider included certificates, leadership, soft-skills, employability, health care, apprenticeships, micro-credentials, and 4-year programs (2+2 partnerships, teacher education, theater, ag business, and completion degree with priority given to elementary education and business).

### Adjournment

Trustee Christensen motioned to adjourn. Trustee Soper seconded the motion, and it carried unanimously.

  
Marci Larsen, Board Secretary

Approved: February 25, 2022